

# ARTSADMIN'S ETHICAL FUNDRAISING POLICY

## Artsadmin's mission, vision and values

Artsadmin enables artists to create without boundaries, producing bold, interdisciplinary art to share with local, national and international audiences.

We do this by:

- Discovering and nurturing artistic talent and supporting artists at all stages of their career;
- Responding to the creativity of artists and using our expertise to help them realise ambitious ideas;
- Creating safe and supportive spaces for artistic experiment, risk-taking and development;
- Being truly collaborative, sharing knowledge and resources, and creating meaningful partnerships and networks;
- Responding to the changing environment we live in, being a leader in the arts for work that addresses the issue of climate change and finding ways to reduce the environmental impact of the arts.

Whatever the nature of the project, what unites all our work is its ability to delight, surprise and connect with audiences around the world. We celebrate diversity, fight marginalism and believe the arts can and should contribute to the common good. Artsadmin's values underpin our work:

- **Sustainable:** We are ethical, transparent and fair in our work with colleagues and partners. We raise awareness of environmental issues through the arts and seeking greener ways of working.
- **Collaborative:** We develop long-term relationships and connections with diverse audiences, artists and partners at a local, national and international level.
- **Bold:** We encourage artists to take risks and believe in the right to fail. We support radical approaches and promote experimentation.

## Introduction and our principles

This policy focuses on our aim to be a responsible and ethical organisation, communicating in a way that is honest, decent and truthful, and mindful of our responsibilities to our community, the arts and the environment.

Artsadmin gratefully receives support from a wide variety of sources. In this document we refer to:

- 'Donors' refers to philanthropic sources, including individual donors, companies and groups;
- 'Sponsors' refers to our more commercial associations and transactional relationships with companies;
- 'Grant giving bodies' both statutory (Arts Council England) and non statutory (private trusts and foundations);
- 'Partners' refers to cultural partners such venues, organisations, festivals and networks.

We consider these core principles when assessing our relationships with new funding partners and individuals:

- The relationship must align with or aspire to the vision and values of

Artsadmin;

- It should positively reinforce the integrity or reputation of Artsadmin;
- It should encourage the artistic or academic freedom of our work or of the artists we represent.

## **Commitment to our artists**

We are committed to the artists and arts companies we work with and support creative autonomy in our artists' practice. Artists we work with are informed of our Ethical Fundraising Policy and we work with them to address any concerns that they or we have about particular funders. If we cannot reach an agreement, Artsadmin holds the right to withdraw from the project.

If the artist pursues independent projects outside of their work with Artsadmin we have the right to request further information about the partners in order to ascertain whether this is likely to contravene this ethical policy and have a negative impact on Artsadmin.

## **Commitment to our grant giving bodies, donors, sponsors and partners**

Funding is essential in helping us to continue our work and partnerships are very important to us. We actively develop relationships with external organisations and individuals in order to achieve shared objectives, including those that support the environment and human rights. We encourage relationships with organisations that actively operate for the positive benefit of people, animals and the environment in a fair and transparent way.

Our fundraising income and expenditure will be monitored and reported in the published audited accounts and available on the Charity Commission website.

Artsadmin is committed to developing a positive relationship with donors. This policy applies to donations and grants above £1,000. We will protect their personal details in line with Artsadmin's Data Protection Policy.

## **How we make decisions**

We follow an internal written ethical fundraising process that can be made available on request. We will decline a funding offer under certain circumstances, if:

- The donor's stated aims and values are opposed to those of Artsadmin's stated values and principles;
- Receipt of the funding may have a negative effect on our reputation and/or lead to a decline in support of the organisation by those whose views it values;
- The donor expects Artsadmin to deliver promotion and marketing that are unachievable and/or their requests reduce access for our audiences.

## **Feedback**

We welcome comments. Please direct them to:

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