

PHOEBE DAVIES

NAILWRAPS: INFLUENCES



PHOTO CREDIT: ROWENA GORDON

Participatory project/ Live installation

Created by Phoebe Davies

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GETTING A GRIP ON FEMINISM

Nailwraps: Influences is a participatory project that culminates in a live installation, a fully functioning nail bar, which acts as a site to exchange opinions and question what gender equality mean to people today.

Using the pop culture of nail art as a starting point *Nailwraps: Influences* creates a space for audiences to explore attitudes to feminism, gender equality, aspirations and women of influence through bespoke, active and inspirational workshops, culminating in the public installation of a nail bar run by participants.

Through research and workshops Phoebe Davies works with participants to explore contemporary gender equality and expectation, resulting in the creation of a set of bespoke printed nailwraps depicting women of personal and political influence or significance to the group. These nailwraps are applied and distributed from the nail bar installation, which acts as a site to exchange opinions and question what gender equality means to people today.

Influences is supported using public funding from the National Lottery through Arts Council England, with support in kind from WAH! Nails. *Nailwraps: Influences* was initially developed through South London Gallery's education program in partnership with Life in London.

FURTHER INFORMATION

QUOTES

"Influences celebrates women from history and in contemporary life... making it accessible, participatory, stylish and fun.....it's a must see." Domino Pateman, Special Projects Programmer, Southbank Centre

"It's not about whether you wear acrylics or not, it's an expression of me, a freedom, a subtle suggestion of what I think. How else are we going to start talking about it?" Participant, Tate Collective, Tate Britain

WORKSHOPS

Depending on the requirements of the group Phoebe Davies can offer collaborative workshops, which adapt accordingly. To co-curate a new nail set Phoebe works with groups over 3-5 sessions, investigating, exchanging and developing their collaborative influences, opinions and ideas, alongside training all participants as nail application technicians.

Phoebe has extended experience tutoring, mentoring and working collaboratively. She is a visiting lecturer at University of the Arts London and a REcreative emerging artist mentor. She is a trained youth worker and specialises in working with marginalised groups, specifically at-risk young women.

"It has taught me to feel confident enough to voice my opinions, and call myself a feminist" 17 year old participant, Mulberry School for Girls

PREVIOUS TOUR DATES

| | |
|--------------------------------------|------------|
| Regent Street Summer Streets, London | July 2013 |
| Mulberry School for Girls, London | July 2013 |
| Clean Break, London | July 2013 |
| Tate Britain, London | June 2013 |
| Styled by Africa, London | May 2013 |
| Southbank Centre, London | March 2013 |
| South London Gallery, London | June 2012 |

PHOEBE DAVIES

Phoebe Davies is an artist living and working in London. Her practice is defined by its location and context. She works in response to and in collaboration with individuals and communities, investigating and exploring how people perceive their social framework. Phoebe generates work through instruction, discussion and live interaction, which may be initiated by an individual or group but completed or extended by others.

Her work is often ephemeral and chanced upon, existing primarily in pedestrian spaces as well as in galleries and institutions, including: Whitechapel Gallery (London), Tate Britain (London), Arnolfini (Bristol), Tramway (Glasgow), South London Gallery (London) and Camden Arts Centre (London). As part of the artist collective DARTER, Phoebe was Artist in Residence at Whitechapel Art Gallery from 2011-12.



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TECHNICAL SPECIFICATIONS

PARTICIPATION WORKSHOPS

| | |
|-----------------------|--|
| Workshop requirement | 3-5 sessions (project dependent) |
| Workshop participants | 6-20 people Can be structured for individuals, organisations or groups of varying age |

Workshop requirements are available on request

EVENT

| | |
|--------------------------|---|
| Get in requirement | 4 hours max |
| Running time | 2-8 hours, event dependent |
| Audience Capacity | 400-500 attending the nail bar over 8 hours |
| Travelling Company | 4 on the road |
| Venue tech crew required | 1 technical staff for get in and get out |

The nail bar set is suitable for various locations, including galleries, arts spaces, theatre foyer, bar, schools and shopping centres. The full nail bar set, equipment and layout is available on request.