MEDIA RELEASE SOLAR POWER AT TOYNBEE STUDIOS

Artsadmin has taken a major step in reducing its environmental impact with the installation of 40 solar panels on the roof of Toynbee Studios.

Toynbee Studios is Artsadmin's hub for artistic innovation and development. The studios are home to the organisation's own staff of 25 and to Artsadmin's artistic programme, as well as providing office space for over 20 other artists and arts organisations. Fully refurbished in 2007, the theatre and five rehearsal spaces are used by over 13,000 artists every year.

Gill Lloyd, Director of Artsadmin said;

"Our solar panels are a symbol of our commitment to sustainability and the environment. Artsadmin is a leader in the arts and environment field, encouraging artists to address climate change in their work with commissions and special projects and hosting our own Two Degrees festival of art and climate change at Toynbee Studios. We're determined to practice what we preach, so we're really delighted to have been able to install this solar panel system."

The rooftop system of 40 photovoltaic panels will save around 4.6 tonnes of CO_2 per year – generating over 10% of the electricity used in the Studios. The panels are installed in an East West formation (rather than the traditional South facing), which maximises the use of the space and means they'll be active for a longer period each day. A digital display in the foyer shows how much electricity is being generated at any time, as well as the total energy generated and CO_2 saved since installation.

The system was installed by Joju Solar. James Page Head of Engineering, said;

"Last year I attended an inspiring climate change event 'Two Degrees' at Toynbee Studios and was delighted when Artsadmin agreed to 'walk the talk' and find room for some solar panels. Roof space was constrained, as it often is in central London, so we went for an innovative system with panels facing East and West to gather energy in mornings and evenings, which is actually the peak time for electricity use in the UK."

Artsadmin were motivated to make the investment by <u>Julie's Bicycle</u>'s Energy Efficiency project. Julie's Bicycle makes sustainability intrinsic to the business, art and ethics of the creative industries. Alison Tickell, Chief Executive said;



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"Artsadmin is a pioneering and deeply ethical organisation in so many ways, and their new solar panels are another great example of leadership. Cultural landmarks powered by renewable energy sources - Glyndebourne, the Tobacco Factory, Artsadmin - are powerful advocates for sustainability, and reach thousands of people every year as well as reducing carbon."

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PRESS ENQUIRIES

For further information, images and interviews please contact Sam Scott Wood at Artsadmin on 020 7247 5102 <u>sam@artsadmin.co.uk</u>

NOTES TO EDITORS

Artsadmin is a unique producing and presenting organisation for contemporary artists working in theatre, dance, live art, visual arts and mixed media. At its Toynbee Studios home Artsadmin has established a centre for the creation, development and presentation of new work and a space for artists and audiences to experiment. The organisation offers a range of artist development services, including a free advisory service and mentoring schemes, as well as the bursary scheme. Artsadmin is supported using public funding by Arts Council England. artsadmin.co.uk