

# ARTSADMIN'S ETHICAL FUNDRAISING POLICY

## Artsadmin's mission, vision and values

Artsadmin creates the conditions for art to explore the spaces in-between. Our work and projects explore the areas between social and environmental justice, the hyper-local and the international.

### Values-Driven:

Artsadmin works with artists, communities and collaborators in the development of creative work and conversations. Ensuring the success of these requires us to be led by our values, and to live them across everything we do.

- We nurture vision from artists at all stages of their careers, with care and support.
- We take action to make projects happen locally, nationally and internationally with creativity and ambition.
- We cultivate connection, with and in-between artists, communities, programming partners and funders with generosity and humility.
- We are actively interested in progressing equity, in the projects we produce and the ways we work with commitment and empathy.

### What we do:

We are a collaborative partner, working with artists as they explore and develop new projects, contexts and ways of working. Everything we do is part of a unique curated artistic programme, from one-off hour-long creative support sessions at our east London home Toynbee Studios to multi-year global partnership platforms.

### How we do it: Project-Based

Everything we do is project-based. Some are artist-led, and some are conceived and led by Artsadmin. We work to develop and produce these projects and, with venue and festival partners, bring them to audiences locally and globally. At its heart, our work is about collaborating with artists so their projects find the right context, partners and support.

We champion projects that speak to the 'here and now' really clearly, where artists are asking questions that feel urgent and essential. We value projects that align with our long-standing insistence that the arts have something to say about the climate emergency and social injustice. We are drawn to projects with an intuitive and rigorous enquiry rather than those making statements about the way the world is or should be.

The work we produce is neither defined or confined by any one particular artform. We produce creative, risk-taking projects that connect with the DNA of Artsadmin and the post-punk political context in which it was founded in 1979.

## Introduction and our principles

This policy focuses on our aim to be a responsible and ethical organisation, communicating in a way that is honest, decent and truthful, and mindful of our responsibilities to our community, the arts and the environment.

Artsadmin gratefully receives support from a wide variety of sources. In this document we refer to:

- 'Donors' refers to philanthropic sources, including individual donors, companies and groups;
- 'Sponsors' refers to our more commercial associations and transactional relationships with companies;
- 'Grant giving bodies' both statutory (Arts Council England) and non statutory (private trusts and foundations);

- ‘Partners’ refers to cultural partners such venues, organisations, festivals and networks.

We consider these core principles when assessing our relationships with new funding partners and individuals:

- The relationship must align with or aspire to the vision and values of Artsadmin;
- It should positively reinforce the integrity or reputation of Artsadmin;
- It should encourage the artistic or academic freedom of our work or of the artists we represent.

## **Commitment to our artists**

We are committed to the artists and arts companies we work with and support creative autonomy in our artists’ practice. Artists we work with are informed of our Ethical Fundraising Policy and we work with them to address any concerns that they or we have about particular funders. If we cannot reach an agreement, Artsadmin holds the right to withdraw from the project.

If the artist pursues independent projects outside of their work with Artsadmin we have the right to request further information about the partners in order to ascertain whether this is likely to contravene this ethical policy and have a negative impact on Artsadmin.

## **Commitment to our grant giving bodies, donors, sponsors and partners**

Funding is essential in helping us to continue our work and partnerships are very important to us. We actively develop relationships with external organisations and individuals in order to achieve shared objectives, including those that support the environment and human rights. We encourage relationships with organisations that actively operate for the positive benefit of people, animals and the environment in a fair and transparent way.

Our fundraising income and expenditure will be monitored and reported in the published audited accounts and available on the Charity Commission website.

Artsadmin is committed to developing a positive relationship with donors. This policy applies to donations and grants above £1,000. We will protect their personal details in line with Artsadmin’s Data Protection Policy.

## **How we make decisions**

We follow an internal written ethical fundraising process that can be made available on request. We will decline a funding offer under certain circumstances, if:

- The donor’s stated aims and values are opposed to those of Artsadmin’s stated values and principles;
- Receipt of the funding may have a negative effect on our reputation and/or lead to a decline in support of the organisation by those whose views it values;
- The donor expects Artsadmin to deliver promotion and marketing that are unachievable and/or their requests reduce access for our audiences.

## **Feedback**

We welcome comments. Please email [admin@artsadmin.co.uk](mailto:admin@artsadmin.co.uk)