# ETHICAL FUNDRAISING POLICY

## Introduction

Artsadmin is a charity based in east London. This policy focuses on our aim to be a responsible and ethical organisation, communicating in a way that is honest, decent and truthful, and mindful of our responsibilities to our community, the arts and the environment.

We are extremely grateful to receive financial and in-kind support from a wide variety of funders:

**Grant giving bodies** meaning both statutory (e.g. Arts Council England) and non-statutory (e.g. private trusts and foundations)

**Donors** meaning philanthropic sources, including individual donors, companies and groups

**Sponsors** meaning our more commercial associations and transactional relationships with companies

**Partners** meaning to cultural partners such venues, organisations, festivals and networks.

Collectively they are described as **funders** or **supporters**.

## Core principles

We consider these core principles when entering into relationships with potential new funders who may offer support valued at £1,000 or more:

- The relationship must align with or aspire to the vision, approach and values of Artsadmin
- It should positively reinforce the integrity and reputation of Artsadmin
- It should encourage the artistic or academic freedom of our work and the artists we work with

## Commitment to our artists

We strongly support creative autonomy in each artists' practice. Artists we collaborate with are informed of this Ethical Fundraising Policy and we work with them to address any concerns that they or we have about particular funders of projects produced by Artsadmin. If we cannot reach an agreement, Artsadmin reserves the right to withdraw from the relevant project.

We may also ask artists we are working with for further information about funders of their projects which are not being produced by us, in order to establish whether there are funding relationships that work against our core principles and may have a negative impact on Artsadmin. We will then consider if this has any implications for our ongoing work together, aiming always to work through any concerns together wherever possible.

## Commitment to our grant giving bodies, donors, sponsors and partners

Funding is essential to our work and funder relationships are very important to us. Artsadmin is committed to building positive relationships with all its supporters.

We will actively develop relationships with a range of organisations and individuals in order to achieve shared objectives, including those that support the environment and human rights. We will seek out relationships with organisations that actively operate for the positive benefit of people, animals and the environment in a fair and transparent way.

Our fundraising income and expenditure will be reported transparently in the Annual Trustees' Report and Audited accounts, available on the Charity Commission website.

## How we make decisions

We follow an internal ethical fundraising process that can be made available on request. We will decline a funding offer if:

- The funder's stated vision, approach and values are obviously opposed to Artsadmin's stated vision, approach and values
- Receipt of the funding is likely to have a significant negative effect on our reputation and/or lead to a significant decline in support of Artsadmin by individuals or organisations whose views we care about
- The funder seeks to curtail the artistic or academic freedom of our work or of the artists we work with
- The funder expects Artsadmin to deliver promotion and marketing that is unachievable and/or reduces access for our audiences.

## Data Protection

We are strongly committed to protecting funder's personal data, in line with Artsadmin's Data Protection Policy.

## Feedback

We welcome feedback on this Policy. Please email feedback to development@artsadmin.co.uk